

Great Homes for Greater Manchester (GH4GM) is about how to deliver better housing for the people who live and work in Greater Manchester. **GH4GM** is a coalition which brings together key voices from across the housing sector, influencers and decision makers to get behind the delivery of GM Mayoral ambitions, build collaboration and consensus, share and plan how best to deliver the homes and places Greater Manchester needs.

2020 was an incredibly challenging year. Covid-19 demonstrated Greater Manchester's resilience and innovation but also brought shortfalls and other priorities sharply into focus. **GH4GM** held 4 high-level thought leadership sessions to tackle the big housing questions for Greater Manchester and to talk about the delivery of Greater Manchester's ambitions to do housing differently and build back better:

- Deliver 50,000 **Truly Affordable** homes
- Deliver 201,000 **new homes**
- Create **great homes and places**
- Build **healthy, sustainable, quality** housing
- Drive **innovation, investment and powers**

The findings from the GH4GM Summit series are set out in the, [*Building Back Better Homes and Places Report*](#) which reflect the impact of the Covid-19 pandemic and in particular made recommendations and an action plan for Greater Manchester to build back better homes and places and boost recovery. The report makes it clear that another future is possible. To deliver healthy, quality and sustainable housing, Greater Manchester must continue to make the case for greater devolved powers and devolved solutions, because there is no single housing crisis in the UK, but a series of different local housing crises. With appropriate powers, including local discretion on right to buy, and multi-year funding in place to allow a more strategic approach to investment, we can deliver a renaissance in affordable housing which also supports the post-pandemic green economic recovery.

TAKING FORWARD THE GH4GM ACTION PLAN

GH4GM will build on the [*Building Back Better Homes and Places*](#) recommendations and action plan and lobby for a fair allocation of funds and powers to deliver great homes in Greater Manchester.

GH4GM are calling on Government to:

- Provide Emergency Support
- Remove the existing bias in the allocation of funds
- Deliver more devolved powers to meet housing need
- Level-up and support a more devolved approach to tackling housing affordability and regional disparities
- Commit to revise and improve planning processes

- Support green innovation and investment to accelerate and retrofit new and existing homes
- Fund an immediate green retrofit programme
- Support a fair deal for social care and invest in innovative supported housing

GH4GM INFLUENCER PROGRAMME

In 2021, **GH4GM** will work to win support and seek wider collaboration to take forward the **GH4GM Action Plan**. We will create a forum for GM housing, political and business leaders to come together and support Greater Manchester in its quest to win support to build back great homes and places and:

- Lobby and win support from GM MPs and work with the GM All Party Parliamentary Group
- Build on existing partnership with GMCA
- Engage with all 10 Local Authorities from across GM
- Work with pan regional bodies: Northern Housing Consortium and Homes for the North
- Collaborate with other national organisations including CiH, TCPA and UK100
- Hold joint sessions with GM APPG, LCR APPG and the Net Zero APPG
- Showcase GM's ambitions and innovation at CiH Conference
- Build support and membership of **GH4GM** and secure sign-up to the Action Plan to demonstrate strong national and housing sector support for **GH4GM**
- Create social media opportunities and profile

SUMMIT SERIES AND EVENTS

To provide thought leadership, showcase innovation and build influence and consensus we will hold the following events throughout the year. The primary focus will be to place Greater Manchester's housing ambitions at the heart of the post-pandemic green recovery and levelling-up agendas. The series will aim to 'join the dots' and raise the profile of Greater Manchester as a place which is leading the way on building back better homes and places in recovery. The idea is to position GM as an exemplar of doing housing differently. All events will reference and generate support for the key asks in the **GH4GM Action Plan**.

GH4GM: KEYS TO RECOVERY SUMMIT SERIES

Summit 1: Building back Green and Net Zero homes and places in GM
10:00 - 11:30, Friday 18th June – Recording available [here](#)

Looking at the challenges and the opportunities ahead, how can Greater Manchester lead the way on the delivery of Net Zero housing and green retrofit? We have an ambitious mayoral target to meet net zero carbon emissions by 2038 which means all housing developers and providers need to accelerate investment and innovation in decarbonising homes. A green industrial revolution can also provide better and longer-term work for those effected by the post-pandemic economic recession. This session will look at how we can build collaboration, develop and harness skills to build and retrofit homes in Greater Manchester whilst providing jobs for the future and long-term employment for those sectors hit hardest by the pandemic. Joining up Greater Manchester's Net Zero and housing ambitions is key to its economic recovery. What needs to be done to boost recovery, kickstart a green retrofit programme whilst delivering a just transition and a greener Greater Manchester?



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Summit 2:

Does Greater Manchester need more devolved powers to deliver truly great homes and places? 14:00-15:30, Tuesday 6th July

To bounce back and level-up, Greater Manchester needs the keys to unlock investment and funding. Greater Manchester has a history of collaboration and partnership working which provides opportunities for delivering more homes, more resilient neighbourhoods, accelerate a green recovery and regenerate town centres. This session will look at whether a more devolved approach would help those in housing need, tackle homelessness and regional disparities and level-up. Greater Manchester can lead the way and this session will examine whether more devolved powers and funding are the key to unlocking Greater Manchester's potential, innovation and capability to build back better homes and places and its recovery; helping to drive investment in quality, healthy and sustainable housing.

Summit 3:

How can we build back better social care and supported housing in Greater Manchester?

10:00 - 11:30, Monday 12th July

Greater Manchester can lead the way on protecting the vulnerable by building back better social care and supported housing. The pandemic has exacerbated poor health and a focus on wellbeing should be at the heart of national and local government policy as we shift from lockdown to recovery. In Greater Manchester delivering a healthy home for all is key to building back better homes and places and the tripartite agreement offers a unique opportunity to improve the delivery of care and health outcomes. This session will look new and innovative models of housing for an ageing population and how housing providers and developers can collaborate to support those who need care to live independently and how the most vulnerable in society can receive the support and care they need.

Summit 4:

How can strategic planning help Greater Manchester to build back better?

14:00-15:30, Tuesday 20th July

Greater Manchester faces a huge challenge in terms of the numbers of quality new homes it needs to build and retrofit to meet its ambitions to build back better, provide the homes and places people want and deliver a green and healthy recovery. The spatial planning process should work to accelerate a green recovery, regenerate town centres and cater for a growing population. In recovery, to meet housing need and scale-up housing delivery, GM needs to unlock innovation and land across all 10 Local Authorities to build back better homes and places. How the GMSF and housing strategy progresses without Stockport Council is yet to be seen as is the impact of the pandemic and shifting housing demand from city living to suburban areas. This session will look at how GM's plans to deliver the types of homes and places needed across the city-region and build back better? It will provide an opportunity to showcase Greater Manchester's ambitions and how it can lead the way; improving the lives of residents, generating greener and healthier spaces and places to live, work, rest and play.

Chartered Institute of Housing: Annual Conference, 7-9th September 2021

A showcasing and fringe event will be held to share the outputs and launch a **GH4GM** thought leadership report.



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